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INTERNATIONAL CONFERENCE

NEW INSIGHTS INTO SLAVIC LINGUISTIC LANDSCAPES

UNIVERSITÄT GREIFSWALD

ERNST-LOHMEYER-PLATZ 3

ROOM 2.14

28-29 JUNE 2024

This project is a cooperation of the University of Greifswald and
the Adam Mickiewicz University in Poznań

UNIVERSITÄT GREIFSWALD
Wissen lockt. Seit 1456



UNIwersytet
IM. ADAMA MICKIEWICZA
W POZNANIU

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Friday, 28 June 2024, Room 2.14

9:00 CONFERENCE OPENING

SESSION 1: TRACING SOCIAL INTERACTION

9:15-10:00 *Ivana Grbavac & Ivana Zovko-Bošnjak & Katija Maras (Mostar)*
– ONLINE

Marketing in the Linguistic Landscape of Mostar, Bosnia and Herzegovina: Connecting Language with Consumer Behavior

10:00-10:45 *Marián Sloboda & Jelena Božović (Prague)*

Managing Language Identities in the Linguistic Landscape

10:45-11:00 COFFEE BREAK

SESSION 2: LANGUAGES AND CULTURES IN CONTACT

11:00-11:45 *Christoph Giesel (Jena) – ONLINE*

Linguistic Landscape in the Albanian-Montenegrin Border Region: Slavic-Albanian Hybrid Inscriptions on Gravestones

11:45-12:30 *Pavol Odaloš (Banská Bystrica)*

Jazyková krajina Banskej Štiavnice (Vitalita etník. Modelovanie oným)

12:30-14:00 LUNCH

Restaurant TBA (*information on site*)

SESSION 3: POLAND IN MOTION

14:15-15:00 *Magdalena Steciąg & Urszula Majdańska-Wachowicz (Zielona Góra)*

Leave No Trace? “Sticky board” in the Stołowe Mountains National Park - new forms of tourist communication practices in the linguistic landscape of the Polish-Czech borderland

15:00-15:45 *Danuta Wiśniewska (Poznań)*

The Image of Youth in the Light of Street Art and Inscriptions/Daub Scriblings on Walls

19:00 DINNER

Restaurant TBA (*information on site*)

Saturday, 29 June 2024, Room 2.14

SESSION 4: UKRAINIAN LINGUISTIC LANDSCAPES IN POLAND

8:30-9:15

Paweł Levchuk (Warsaw) – ONLINE

Język ukraiński w polskiej przestrzeni publicznej w wyniku rosyjskiej agresji

9:15-10:00

Marta Koszko (Poznań)

“Solidarity” and “Inclusion” in the Linguistic Landscape: the Presence of Ukrainian Language in the Polish Urban Space

10:00-10:45

Grzegorz Lisek (Greifswald)

Perception of Ukrainian and Russian Signs in the Landscapes of Polish Cities

10:45-11:00

COFFEE BREAK

SESSION 5: TRACING DIDACTIC APPROACHES

11:00-11:45

Lilit Brutyan (Yerevan) – ONLINE

Linguistic Landscape of Modern Armenia: In the Footsteps of Russian-speaking Relocants

11:45-12:30

Věra Janíková (Brno) – ONLINE

The Role of Language in Public Space: Linguistic Landscaping in Brno from the Perspective of Foreign Language Didactics

12:30-14:00

LUNCH

Restaurant TBA (*information on site*)

SESSION 6: UNKNOWN BORDERSCAPES

14:00-14:45

Martin Henzelmann (Greifswald)

Exploring the Linguistic Landscapes of Transnistria

14:45-15:30

Annemarie Sorescu-Marinković (Belgrade) – ONLINE

Serbian-Romanian Language Contact in the Linguistic Landscape of Vojvodina Cemeteries

15:30-16:00

FINAL DISCUSSION AND CONCLUDING REMARKS

18:30

DINNER

Restaurant TBA (*information on site*)